



## SUCCESS STORY

# Global Supply Chain Management

## Leder & Schuh integrates entire network

To accompany its international expansion, Leder & Schuh needs an SCM solution that simplifies communications and links all service provider partners to the company in a single network. This solution should enable the exchange of order data with suppliers, make shipment and tracking data available and at the same time enable company growth without incurring additional logistics costs.

Leder & Schuh joins with Panalpina World Transport to establish a global supply chain through AX4. This makes it possible to integrate a procurement chain consisting of 500 suppliers, 10 logistics service providers, 300 retail sites, and 8 distribution centers across Europe via a central platform and to optimize the order and transport processes.

Thanks to the “control tower” feature, any deviations in the supply chain can immediately be identified and fixed.

### Challenge

All of Leder & Schuh’s suppliers, logistics service providers, and internal departments must be integrated quickly and easily. The IT system architecture needs to be multilingual and not overly complex. The aim is to avoid the need to install any additional software locally. Leder & Schuh uses the SAP software suite to manage its business processes. The SAP system needs to be connected to the future logistics platform. The solution also needs to satisfy specific requirements of the clothing industry. It’s also important that the system be able to accommodate all Incoterms and supply chain scenarios.

*»The logistics IT platform AX4 was a gamechanger, allowing us to standardize our communications. Looking back, we can say that we achieved all our objectives.«*

**Maximilian Kummerer**  
Director Supply Chain,  
Leder & Schuh AG

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### **Solution**

The logistics platform AX4 enables fast communication between the different parties. Leder & Schuh transmits order data from SAP to AX4. The order data is forwarded to the suppliers, who then confirm the orders and generate delivery notes. Logistics service providers are integrated into the data flow early on. This allows them to plan their pickups better and leverage container consolidation effects.

AX4 uses tracking data provided by the logistics service providers to automatically monitor defined milestones. The supply chain event management system ensures that the entire process, from the initial order to the final delivery, is automatically checked by AX4. If any discrepancies are detected, everyone involved in the process is notified.

### **Success**

Hundreds of thousands of purchase order items are handled each year by AX4. The platform delivers totally unprecedented visibility and streamlines communications. The result is that the shoe company can now supply its retail stores more quickly, break down costs to the article level, and reduce the costs of transports from Asia, where well over half the company's shoes are manufactured.

Leder & Schuh was able to increase the fill level of its containers by more than 15 percent and almost entirely eliminate less-than-container loads.

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